

## BECAUSE THE CUSTOMER

Because the customer has a *need*, we have a *job* to do. Because the customer has a *choice*, we must be the *better* choice.

Because the customer has *sensibilities*, we must be *considerate*, because the customer has *urgency*, we must be *quick*. Because the customer is *unique*, we must be *flexible*.

Because the customer has high *expectations*, we must *excel*. Because the customer has *influence*, we have the *hope* of more customers.

BECAUSE OF THE CUSTOMER WE  
EXIST!

SUNCOAST PEST CONTROL, INC.